

## **Privacy Policy**

### **OUR COMMITMENT TO PRIVACY**

Hungry and Thirsty knows how much you care about your privacy and how your information is used and shared. This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a donation on hungryandthirsty.com (the "Site"). It applies to donor information that we collect both online and offline. This Privacy Policy

Hungry and Thirsty will not sell, share or trade our donors' names or personal information with any other entity.

### **SECTION 1 - WHAT INFORMATION IS COLLECTED BY HUNGRY AND THIRSTY?**

We collect personal information when you voluntarily submit it to us.

For example, donors may provide us with personal information (such as name, address, email address, telephone numbers and/or credit/debit card information). If a donor, or a website visitor, contacts us by email they may provide us with their email address, and name. Providing data is required in these contexts in order for us to process your donations, requests, or respond to inquiries. You may be added to our general distribution mailing list, if requested, and may be sent periodic updates about the work of Hungry and Thirsty.

This site contains links to other sites. Hungry and Thirsty is not responsible for the privacy practices or the content of such Web sites.

### **SECTION 2 - WE COLLECT DEVICE INFORMATION USING THE FOLLOWING TECHNOLOGIES:**

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as "Device Information."

- "Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.

- "Log files" track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

- "Web beacons," "tags," and "pixels" are electronic files used to record information about how you browse the Site.

Google analytics:

Our store uses Google Analytics to help us learn about who visits our site and what pages are being looked at.

Additionally when you make a donation online through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers, email address, and phone number. We refer to this information as "Donor Information."

When we talk about "Personal Information" in this Privacy Policy, we are talking both about Device Information and Donor Information.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by:

FACEBOOK - <https://www.facebook.com/settings/?tab=ads>

GOOGLE - <https://www.google.com/settings/ads/anonymous>

BING - <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>.

### **SECTION 3 - DO NOT TRACK**

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

### **SECTION 4 - YOUR RIGHTS**

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident we note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above.

Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

## **SECTION 5 - DATA RETENTION**

When you place a donation through the Site or by mail, we will maintain your information for our records unless and until you ask us to delete this information.

## **SECTION 6 - HOW WE PROTECT YOUR PERSONAL INFORMATION**

We take reasonable physical, technical, and organizational measures to protect the personal information collected on our websites. Of course, no method of transmission over the Internet or electronic storage is 100% secure. As we deem appropriate, we use security measures consistent with industry standards. However, we cannot guarantee the security of our databases, nor can we guarantee that information you provide us won't be intercepted during transmission over the Internet. In the event that we are required by law to inform you of a breach to your personal information we may notify you electronically, in writing, or by telephone, if permitted to do so by law.

## **SECTION 7 - AGE OF CONSENT**

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

It is our policy not to knowingly collect personal information from individuals under the age of 13. If you are a parent/guardian and you suspect that your child may have submitted personal information to us, please send us an email.

## **SECTION 8 - CHANGES TO THIS PRIVACY POLICY**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

## **DO NOT SELL MY PERSONAL INFORMATION**

Your rights under the California Consumer Privacy Act

The California Consumer Privacy Act (CCPA) provides you with rights regarding how your data or personal information is treated. Under the legislation, California residents can

choose to opt out of the “sale” of their personal information to third parties. Based on the CCPA definition, “sale” refers to data collection for the purpose of creating advertising and other communications. [Learn more about CCPA and your privacy rights.](#)

How to opt out

By clicking on the link below, we will no longer collect or sell your personal information. This applies to both third-parties and the data we collect to help personalize your experience on our website or through other communications. For more information, view our privacy policy.

To be eligible to opt-out, you must be browsing from California.

## **QUESTIONS AND CONTACT INFORMATION**

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by email or mail at:

Email: [info@hungryandthirsty.com](mailto:info@hungryandthirsty.com).

Hungry and Thirsty

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